

THE LISTOWEL BUSINESS & COMMUNITY ALLIANCE
EXISTS FOR ONE REASON — LISTOWEL.
HERE'S WHAT OUR COMMUNITY ACHIEVED TOGETHER.

LISTOWEL
WHERE STORIES BEGIN

1 OUR COMMUNITY IS GROWING

90 MEMBERS IN 2025
Up from 84 in 2024

BE PART OF THE 90 BUSINESSES BUILDING A BETTER LISTOWEL. JOIN THE ALLIANCE AT WWW.LISTOWEL.IE

2 LOCAL MONEY, SPENT LOCALLY

2024 – 25
186,271
VOUCHERS PURCHASED

171,130
REDEEMED

2023 – 24
160,000
PURCHASED

127,280
REDEEMED

EVERY SINGLE ONE SUPPORTING A LOCAL BUSINESS.

3 SECURING GRANTS & INVESTMENT



€11,850
KERRY COUNTY COUNCIL GRANTS

Christmas Community Support 2024	€6,850
Local Enhancement Program	€300
Community Support Fund	€4,200
Kerry Flag Contribution	€500

4 REPRESENTED EVERYWHERE

REPRESENTING LISTOWEL AT:

Kerry Tourism
Industry Federation
Kerry Chamber Alliance
Kerry County Council
Fáilte Ireland /
Cliff Coast DEDP

NEWKD (North East West
Kerry Development)
Public Private Network Kerry
Kingdom of Kerry
Greenways
Discover Kerry

LISTOWEL'S VOICE. LOUD AND CLEAR.

5 LISTOWEL'S STORY IS BEING TOLD

TOTAL SOCIAL MEDIA REACH

4,031,000

60,900
INTERACTIONS

FACEBOOK	2.7M views 35,000 interactions
INSTAGRAM	1M views 12,400 interactions
TIKTOK	331K views 13,500 interactions

WHERE STORIES BEGIN
— AND THE WORLD COMES TO LISTEN.

6 EVENTS THAT DEFINE LISTOWEL

PROUD SUPPORTERS OF

LISTOWEL FOOD FAIR
LISTOWEL INTERNATIONAL
STORYTELLING FESTIVAL
LISTOWEL RACES
LISTOWEL VISUAL
ARTS FESTIVAL
LISTOWEL WRITERS WEEK
REVIVAL FESTIVAL

GUINNESS WORLD RECORDS

1,436

people dressed as nuns
30 June 2012

959

people dressed as Dolly Parton
24 June 2023

THIS IS WHAT LISTOWEL IS MADE OF.

7 COMMUNITY AT OUR CORE

LISTOWEL TIDY TOWNS
LISTOWEL AUTISM FRIENDLY TOWN
DEMENTIA INCLUSIVE LISTOWEL

All volunteer-run and always welcoming.
Could you spare a little time? Get involved.

A TOWN THAT LOOKS AFTER ITS OWN.

8 PROUDLY LISTOWEL

A little piece of
Listowel for locals,
visitors and
everyone who ever
called it home.

TOTE BAGS
HOODIES
CHOCOLATE BARS
PENS & BOOKMARKS

WITH LOVE, FROM LISTOWEL.

Behind every great town are the people who believe in it.
JOIN THE ALLIANCE. BACK LISTOWEL.



ONE COMMUNITY.
ONE VOICE.

LISTOWEL
WHERE STORIES BEGIN
[www.listowel.ie](http://WWW.LISTOWEL.IE)